



ANDRÁSSY  
UNIVERSITÄT  
BUDAPEST

INVITATION  
**EINLADUNG**  
MEGHÍVÓ

University  
of National  
Excellence



The Department of Economics and Business Administration  
and the Faculty of International Relations of the Andrassy University Budapest  
invite you to the workshop entitled

## **THE WEALTH OF EXPERIENCE OF ELDERLY PEOPLE - A BENEFIT FOR SOCIETY**

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| VENUE        | <b>Andrassy University Budapest, Andrassy hall</b>                                       |
| DATE         | <b>23 February, 2015, 17:00 – 19:00</b>  |
| REGISTRATION | Please contact Mrs. Tünde Bokor (tunde.bokor@andrassyuni.hu) until Thursday, 19 February |

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Demographic change is affecting Europe and Hungary at an ever-increasing pace. Dealing with this phenomenon has previously had a predominantly problem-oriented approach and topics such as poverty in old age or age dependency have shaped our image of ageing and older people. However, results of studies draw a different image of those affected mostly: the leitmotif of the generation 55+ is to remain independent and active for as long as possible. The positive attitude of elderly people holds an enormous potential and various implications for society as a whole from an economic and social point of view.

The Andrassy University is implementing the European research project „Experience keep people active – ExpAct”, which is aimed at facilitating the preservation and transfer of elderly people’s experience and know-how for the benefit of future generations. Within the frame of this project, a workshop is being organized to gain a better understanding of the societal background and the socio-demographic situation of elderly people in Hungary and to explore ways to make better use of the untapped potential of this growing section of the population.

*We look forward to learning about your views on potentials for active ageing in Hungary and to having a fruitful discussion with you!*



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